

## National Capital Region: 2024 Grantmaking Guidelines

Boeing maintains a deep and enduring commitment to global community engagement. Our grants support programs that inspire our future, empower our heroes and strengthen the communities we call home. The company's charitable partnerships and contributions are strategic in focus, promote societal growth, and drive positive and lasting change in the communities where we have a presence.

### How to Be Considered for a Grant

**Boeing grantmaking is by invitation only. All organizations must be invited to submit a proposal.**

1. Read the Boeing grant objectives to determine if your request aligns to any of the following pillars:
    - **Our Future**
    - **Our Heroes**
    - **Our Homes**
  2. Determine that your organization is eligible for support. Review the [grants eligibility and exclusion guidelines](#).
  3. Contact your local community investor to discuss a proposed project.
  4. If your community investor determines that your project aligns with Boeing's local strategies, you may be invited to submit either a letter of intent (LOI) or a full grant application.
  5. If you are invited to submit an LOI, it will be evaluated for alignment, viability, measurable outcomes and broad impact. Should your LOI merit further interest, you will be invited to submit a full grant proposal.
- **The 2024 Grant period will begin on Friday, March 1.**
  - **A deadline date will be provided if your organization is invited to apply.**

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### Boeing's Focus in the National Capital Region

Boeing has a strong presence across Virginia, Maryland, and the District of Columbia, which collectively make up the National Capital region. The region is also the global headquarters for The Boeing Company, and headquarters for Boeing Defense, Space & Security as well as home to a host of Boeing subsidiaries. A large contingent of corporate employees working in a variety of functions, including Government Operations, Information & Analytics and Boeing Global, also reside in the area. We work within Boeing's three primary community investment strategies to develop a site-specific plan tailored to the particular needs of our region, focusing our grants in the areas of Our Future: Tomorrow's Innovators, Our Heroes: Veterans & Families, and Our Homes: Dynamic Communities.



#### Goal:

Create education and career pathways to strengthen and diversify the pipeline of skilled workers entering today's dynamic labor market. Place special emphasis on students of color and others from communities typically underrepresented in science, technology, engineering and mathematics (STEM) fields. Advance the 21st-century skills necessary to persist in and complete rigorous academic programs and gain family-wage employment. We support policy changes to practices that disproportionately affect students underrepresented in STEM fields.

#### Concentration:

- **Primary and Middle School:** Generate interest and sustained participation in STEM disciplines through hands-on, experiential learning and 21st-century skills development (including STEAM or integrated arts education).
- **High School:** Graduate more students who are ready to enter STEM-related or other high-demand careers and STEM-focused postsecondary education through high-quality, career-connected learning programs.
- **Workforce Preparation:** Reduce economic disparities by preparing underskilled adults, young adults and low-income workers for living-wage jobs in high-demand sectors.

Boeing's charitable efforts are focused on the metro Washington, D.C area, inclusive of Maryland (Montgomery and Prince George's counties), Northern Virginia (city of Alexandria and Arlington, Fairfax, Loudoun and Prince William counties) and Washington, D.C.

#### Contact:

Sarah Kyrouac, Sr. Manager, Mid-Atlantic Region, [sarah.e.kyrouac@boeing.com](mailto:sarah.e.kyrouac@boeing.com)

*Before contacting staff, please determine your organization's eligibility and review the [exclusion guidelines](#).*

## National Capital Region: 2024 Grantmaking Guidelines



### Goal:

Build better lives for transitioning service members, veterans, their families, caregivers, and survivors. We provide support for veterans and family members from communities typically underserved in the military veteran ecosystem and those systemically disadvantaged by societal barriers.

### Concentration:

- **Workforce Transition, Discovery, and Growth:** Support employment-readiness programs for transitioning service members, their spouses, and dependents to help them succeed in their next mission in the civilian workforce. We focus on high-quality training and upward mobility in high-demand sectors to reduce economic and employment disparities among veterans.
- **Rehabilitation, Well-Being, and Quality of Life:** Support hands-on recovery programs for the whole family focusing on the following:
  - Post-traumatic stress, traumatic brain injury, moral injury and suicide prevention
  - Physical injuries
- **Leadership, Empowerment, and Engagement:** We invest in programs that leverage veterans as assets by fostering leadership and a sense of purpose and belonging so veterans and their families thrive and give back to their communities long after service.

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### Contact:

Megan Bunce, Deputy Director, Military & Veteran Affairs, [megan.c.bunce@boeing.com](mailto:megan.c.bunce@boeing.com)

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### Goal:

Respond to the local needs of our community by making strategic investments to advance mobility out of poverty, increase access to healthy food options and quality health care, support safe communities and break the cycle of incarceration, especially for youth. We place special emphasis on communities of color and other underserved communities.

### Concentration:

- **Economic Mobility**
  - Support programs targeted at increased access to resources to improve earnings and wealth accumulation.
  - Deepen community impact by scaling effective programs delivered by grassroots organizations, based in underserved communities.
  - Increase access to leadership and business acumen resources needed for entrepreneurs of color to launch, grow and scale their businesses.
- **Community Well-Being**
  - Increase access to quality health care for underserved communities.
  - Improve access to healthy food within underserved communities.
  - Enhance capacity of underserved communities to prevent and remedy unsafe environmental conditions.
  - Increase access to effective violence prevention within underserved communities.
- **Recidivism Prevention**
  - Enhance resources and support for citizens transitioning from incarceration.
  - Support successful reintegration into family and community life for citizens transitioning from incarceration.
  - Support workforce training programs for individuals with barriers to employment.

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### Contact:

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### Other Types of Support from Boeing

In the National Capital Region, we support organizations in the following ways:

- **Event and Community Sponsorships:** Boeing will provide sponsorship support for select fundraising events or community programs. The company supports organizations that align with our local grant strategies, have representation on the board of directors by a Boeing executive and/or align with Boeing's business goals. Please email your local community investor at least six months prior to the event for consideration.
- **Business-Related Sponsorships:** Boeing sponsors select major events, organizations and projects that resonate with our business and brand strategies to enhance Boeing brand presence and visibility with our customers, key stakeholders, employees and the communities where we live, work and do business around the world. For information and application, please visit our [Sponsorships](#) page.
- **In-Kind Donations:** Boeing provides in-kind donations in the region on a limited basis. Community organizations are notified periodically when equipment becomes available and can make specific requests. On a very limited basis, Boeing donates auction items to organizations aligned to our local strategies. Donations are determined based on an organization's fit with our local strategies.
- **Employees Community Fund of Boeing (ECF):** ECF is a stand-alone 501(c)3 nonprofit managed by Boeing employees and operated separately from Boeing Global Engagement. ECF makes grants to local health and human services agencies for physical capital items that have a direct client benefit. Contact Paul Gambacorta, Chapter Grantmaking Committee president, at [paul.e.gambacorta@boeing.com](mailto:paul.e.gambacorta@boeing.com).
- **Employee Volunteering:** If you have an opportunity that aligns to our strategy, please contact Calvin Parson: [Calvin.D.Parson@boeing.com](mailto:Calvin.D.Parson@boeing.com).

For more information about grant eligibility, please review our [grants eligibility and exclusion guidelines](#).