

Privacy Notice for California Residents

This Privacy Notice for California Residents (the “Notice”) sets forth The Boeing Company and its affiliates' ("Boeing", "we", "us" and "our") disclosure obligations under California law. This Notice provides the additional details regarding the information defined as “Personal Information” (including “Sensitive Personal Information”) under applicable California law and related to a California resident or household (“Consumers” and “you”) further referred to as “Personal Information.” This Notice supplements [Boeing’s Privacy & Cookie Statement](#).

1. Mandatory Disclosures

Boeing makes the following disclosures for purposes of compliance with California law:

- We do not sell your Personal Information.
- We do not offer substantive financial incentives for the collection or sale of your Personal Information.
- We will not discriminate or retaliate against you if you exercise your privacy rights under California law.
- We do not subject your Personal Information to any fully-automated decision making that produces legal or similarly significant effects without suitable safeguards and an appropriate legal basis which may include your consent.
- We do not re-identify de-identified Personal Information.
- We do not use or disclose Sensitive Personal Information for purposes other than those permitted by California law.
- We do not use Sensitive Personal Information to “infer characteristics” about you.

2. Collection, Use, and Disclosure of Personal Information

Boeing’s collection, use, and disclosure of your Personal Information are described in detail within the “Collection and use of Personal Information” and “Disclosure of Personal Information” sections of [Boeing’s Privacy & Cookie Statement](#).

3. Retention of Personal Information

Boeing’s retention of your Personal Information is described in detail within the “Retention of Personal Information” section of [Boeing’s Privacy & Cookie Statement](#).

4. Global Privacy Control Signal Processing

The Global Privacy Control (GPC) empowers users to signal their chosen privacy settings to websites and services through their browser. This signal communicates consumers’ expectations around the sharing and sale of their data online. Boeing websites honor GPC Signals and effectuate site data processing behaviors accordingly. Users can configure the broadcast status of their device’s GPC signal by using the settings menu of participating web browsers and/or browser extensions.

5. Categories of Personal Information Collected Within the Last 12 Months

Boeing has, in the preceding 12 months, collected Personal Information from the following categories as specified by California law:

Category of Personal Information Collected	Source(s) of Personal Information	Business Purpose(s) for Processing Personal Information	Third Party Sharing and Disclosure of Personal Information	Retention of Personal Information
Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, social security number, aircraft tail	We collect this type of information from: <ul style="list-style-type: none"> You Third parties, such as companies that help us maintain the accuracy of our data and data aggregators that help us 	We use this type of information to identify you and communicate with you, including: <ul style="list-style-type: none"> To book requested travel reservations To identify you To maintain the integrity of our records 	We may disclose this type of information to our affiliates and to: <ul style="list-style-type: none"> Service providers Third parties under contract to protect the information Other third parties (including government 	Personal Information from this Category is retained only as long as is necessary for the purpose of: <ul style="list-style-type: none"> Providing the requested service(s)

number, driver's license number, passport number, or other similar identifiers.

complete and enhance our records

- To send transactional messages (such as account statements or confirmations)
- To send marketing communications
- To provide customer service
- For security and risk management, fraud prevention and similar purposes
- For our Everyday Business Purposes

agencies) as required by law

- Everyday Business Purposes
- Complying with applicable laws

Additional California Customer Records

as listed in the California Customer Records statute, such as name, credit card number, debit card number, or any other financial information.

We collect this type of information from:

- You
- Payment processors and other financial institutions
- Third parties that provide security and fraud prevention services

We use this type of information:

- To fulfill our business relationship with you
- For recordkeeping and compliance
- For internal business purposes, such as finance, audits, reporting and analytics
- For risk management, fraud prevention and similar purpose
- For our Everyday Business Purposes

We may disclose this type of information to our affiliates and service providers and to:

- Payment processors, financial institutions and others as needed to complete the transactions and for authentication, security and fraud prevention
- Our lawyers, auditors and consultants
- Customers, in connection with their audits of Boeing
- Other third parties as required by law

Personal Information from this Category is retained only as long as is necessary for the purpose of:

- Providing the requested service(s)
- Everyday Business Purposes
- Complying with applicable laws

Commercial Information, such as transaction information, purchase history, financial details and payment information.

We collect this type of information from:

- You
- Payment processors and other financial institutions
- Third parties that provide security and fraud prevention services

We use this type of information:

- To fulfill our business relationship with you
- For recordkeeping and compliance
- For internal business purposes, such as finance, audits, reporting and analytics
- For risk management, fraud prevention and similar purpose
- For our Everyday Business Purposes

We may disclose this type of information to our affiliates and service providers and to:

- Payment processors, financial institutions and others as needed to complete the transactions and for authentication, security and fraud prevention
- Our lawyers, auditors and consultants
- Customers, in connection with their audits of Boeing
- Other third parties as required by law

Personal Information from this Category is retained only as long as is necessary for the purpose of:

- Providing the requested service(s)
- Everyday Business Purposes
- Complying with applicable laws

Internet or Network Information, such as information regarding interactions with a website, application, or advertisement

We collect this type of information from:

- You and from your computer or devices when you interact with our platforms, websites and applications
- Automatically, via technologies such as cookies, web beacons
- Third parties, including computer security services and advertising partners

We use this type of information:

- For system administration, technology management, including optimizing our websites and applications,
- For information security and cybersecurity purposes
- For recordkeeping
- To better understand our customers and prospective customers and to enhance our Relationship Information, including by associating you with different devices and browsers that they may use

We may disclose this type of information to our affiliates and service providers and to:

- Third parties who assist with our information technology and security programs
- Third parties who assist with fraud prevention, detection and mitigation
- Contracted third party advertising partners under contract to protect the information
- Our lawyers, auditors and consultants

Personal Information from this Category is retained only as long as is necessary for the purpose of:

- Providing the requested service(s)
- Everyday Business Purposes
- Complying with applicable laws

- For online targeting and advertising limited to our own purposes
- For our Everyday Business Purposes

Geolocation Data, such as city or county-level, or precise geolocation information

We collect this type of information from:

- You
- Your computer or devices when you interact with our platforms, websites and applications
- Automatically, via technologies such as GPS, Wi-Fi access points, and cell towers

We use this type of information:

- For supporting your use of location-based tools such as airport/map views, city code searches and other features
- For improving Boeing applications

We may disclose this type of information to our affiliates and service providers and to:

- Our lawyers, auditors, consultants
- Third parties under contract to protect the information
- Other third parties as required by law

Personal Information from this Category is retained only as long as is necessary for the purpose of:

- Providing the requested service(s)
- Everyday Business Purposes
- Complying with applicable laws

Inferences drawn from other Personal Information such as reading and listening history, search history, and saved items to create a profile.

We collect this type of information from:

- You
- Third parties, including data aggregators and public records providers.
- We may also infer information about you based on information that you have given us and your past interactions with us and other companies.

We use this type of information:

- To better understand you and to understand our customers generally
- To design products, services and programs that delight our customers, including loyalty programs
- To identify prospective customers
- For internal business purposes, such as quality control, training and analytics
- For our Everyday Business Purposes

We may disclose this type of information to our affiliates and service providers and to:

- External partners with whom we have joint marketing arrangements
- Our lawyers, auditors and consultants
- Other third parties as required by law

Personal Information from this Category is retained only as long as is necessary for the purpose of:

- Providing the requested service(s)
- Everyday Business Purposes
- Complying with applicable laws

Sensitive Personal Information, such as social security

We collect this type of information from:

- You

We use this type of information:

We may disclose this type of information to our affiliates and

Personal Information from this Category is retained only as

numbers, or precise geolocation.

- Third parties, such as aviation regulatory agencies, which verify the information you provided

- To book requested travel reservations
- To identify you
- To maintain the integrity of our records
- For customer verification
- For security and risk management, fraud prevention and similar purposes
- For our Everyday Business Purposes

service providers and to:

- Our lawyers, auditors, consultants
- Other third parties as required by law

long as is necessary for the purpose of:

- Providing the requested service(s)
- Everyday Business Purposes
- Complying with applicable laws

6. Description of Your California Privacy Rights

As a California resident, you may be able to exercise the following rights in relation to the Personal Information that we may have collected about you, subject to certain limitations and requirements, including the verification of your identity and our right to retain information to comply with our legal obligations, among other circumstances.

California Privacy
Right

Brief Details

**Know and Access
your Personal
Information**

You may request, up to two times in a 12-month period, that we disclose to you the categories and specific pieces of Personal Information that we have collected about you, the categories of sources from which your Personal Information has been collected, the business or commercial purpose for collecting your Personal Information, the categories of Personal Information that we disclosed for a business purpose, any categories of Personal Information about you that we sold or shared, the categories of third-parties with whom we have shared your Personal Information, and the business or commercial purpose for selling your Personal Information, if applicable.

**Request Deletion of
your Personal
Information**

You have the right to request that we delete certain Personal Information that we may have collected from you.

**Opt-Out of the
“Sale” or “Sharing” of
your Personal
Information**

We do not sell your Personal Information in exchange for money or other valuable consideration, nor have we done so in the last 12 months.

Boeing may “share” Personal Information about you for purposes of serving you with personalized ads or content, otherwise known as “interest-based advertising,” “targeted advertising,” or “cross-context behavioral advertising.”

You have the right to opt-out of any future “sharing” of your Personal Information as defined by California law.

Non-Discrimination

You have the right to exercise the rights conferred on you by California law without discrimination.

Data Portability

You have the right to request that we transmit certain Personal Information that we may have collected from you to other entities, unless transmitting the information would not be technically feasible.

Correct Inaccurate Information

Effective January 2023

You have the right to request that we correct errors or inaccurate information in the Personal Information that we may have collected from you.

Opt-Out of Sharing for Cross-Contextual Behavioral Advertising

Effective January 2023

You have the right to opt-out of the “sharing” of your Personal Information for “cross-contextual behavioral advertising,” often referred to as “interest-based advertising” or “targeted advertising.”

Limit the Use or Disclosure of Sensitive Personal Information

Effective January 2023

In certain circumstances, you have the right to limit the use of any sensitive categories of Personal Information that we may have collected from you. Boeing however does not use or disclose Sensitive Personal Information for purposes other than those permitted by California law.

**Opt-Out of the Use
of Automated
Decision Making**
*Effective January
2023*

In certain circumstances, you have the right to opt-out of the use of automated decision making in relation to your Personal Information. However, Boeing does not subject your Personal Information to any fully-automated decision making that produces legal or similarly significant effects without suitable safeguards and an appropriate legal basis which may include your consent.

7. How to Exercise Your California Privacy Rights

You may exercise your California privacy rights or authorize another person to act on your behalf by:

- Calling the Boeing Global Privacy Office toll-free line at +1-877-544-2407
- Visiting our Privacy Rights Request Portal at <https://boeing.com/privacy/rightsexerciseportal>
- Writing us at:

Privacy Rights Request
Boeing Global Privacy Office
Mail Code 11-503
7755 East Marginal Way S.
Seattle, WA 98108

8. How To Contact Us

You can find our contact information in the “Contact us” section of [Boeing's Privacy & Cookie Statement](#).

9. Definitions

Everyday Business Purposes encompasses the Business Purposes and following related purposes for which Boeing may use your Personal Information:

- To provide the information, product or service requested by the individual or as reasonably expected given the context in which with the Personal Information was collected (such as customer credentialing, providing customer service, personalization and

preference management, providing product updates, and dispute resolution)

- For identity and credential management, including identity verification and authentication, system and technology administration
- To protect the security and integrity of systems, networks, applications and data, including detecting, analyzing and resolving security threats, and collaborating with cybersecurity centers, consortia and law enforcement about imminent threats
- For fraud detection and prevention
- For legal and regulatory compliance, including all uses and disclosures of Personal Information that are required by law or for reasonably needed for compliance with company policies and procedures, such as: anti-money laundering programs, security and incident response programs, intellectual property protection programs, and corporate ethics and compliance hotlines
- For corporate audit, analysis and reporting,
- To enforce our contracts and to protect against injury, theft, legal liability, fraud or abuse, to protect people or property, including physical security programs
- To de-identify the data or create aggregated datasets, such as for consolidating reporting, research or analytics,
- To make back-up copies for business continuity and disaster recovery purposes, and
- For corporate governance, including mergers, acquisitions and divestitures.

10. Revisions to This Notice

From time to time Boeing may need to revise this Notice. Should we do so, we will also change the “Effective Date” indicated below. We encourage you to check back at this website periodically in order to be aware of the most recent version of the Privacy Notice for California Residents.

Effective Date: January 29, 2025
